Newsletter ACOA 2019







IMPORTANT

BECOME A PARTNER OF ACOA 2019

The meeting of decision-makers

and prescribers to be there, offering you the opportunity:

to initiate long-term partnerships

to increase your brands awareness

For more information, we invite you to visit our website:

www.acoa2019.com

PAFA President

AFRICA CONGRESS OF **ACCOUNTANTS 2019**

UNDER THE HIGH PATRONAGE OF HIS MAJESTY KING MOHAMMED VI OF MOROCCO

WWW.ACOA2019.COM

N° 2- FEBRUARY 2019

FOR A SUCCESSFUL PUBLIC SECTOR PERFORMANCE IN AFRICA From 19th to 21th june 2019 in palais des congrès Marrakech



Issam El Maguiri **President Moroccan Institute President of ACOA's**

contemporary faces, at the foot of Atlas mountains.

Steering Committee

Dear delegates and partners,

The accounting profession continually works to deliver value to the public and private sector and aims to bring high value-added to local

International studies have shown that the level of development of a country is closely correlated with the quality of the accounting

Thus the 53 professional organizations members of the Pan-African Federation (PAFA) are working to build a bridge to contribute to the emergence of African economies.

When African accounting institutes function properly, they have the power to support the production of high quality financial information and good governance, which contribute to the development of the public and private sectors.

It is definitely our leitmotiv and that of the PAFA which has greatly of Certified Public Accountants honored us by entrusting us with the organization of the fifth edition of this great continental meeting.

Three rich and beautiful days in Marrakech from 19 to 21 June 2019

are waiting for us to deal with a timely and topical theme namely the performance of the public sector in terms of efficiency, Effectiveness and economy and the role that plays and shoud play the accounting profession to stimulate them.

We strongly hope that the June 2019 African Accounting Congress will be historical moment for all of you to help build a successful public sector for Africa's development. We are happy to welcome you in Marrakech, the ocher city of Morocco, with its two historical and Dear Fellow African Professional Accountants,

The momentum towards ACOA 2019 is building, the website is up and running and you are all encouraged to view conference programme to see what will be delivered in June 2019.

ACOA is an opportunity to showcase the best of the African Accounting profession to fellow Africans and international guests.

ACOA 2019 will continue the momentum of previous Conferences and will offer stimulating and thought provoking plenary sessions along with a significant choice of break-out sessions across a wide spectrum of pertinent topics.

Leading speakers from Africa and from the global stage will provide thought leadership on pressing issues facing the continent and beyond.

If you want to meet people from across the continent who all speak the same language of accounting then be an Early Bird delegate.

Book and finalise your travel arrangements as soon as possible to ensure you will be present for this prestigious professional event.

I look forward to having the opportunity to meet delegates from as many as African countries as possible. I look forward to seeing you at ACOA 2019.



Vickson Ncube CEO PAFA

For the interest of our citizens, and for a Brighter Africa

Colleagues and partners of the profession The theme of the conference 'For a successful public sector performance' is an invitation to all accountancy professionals, stakeholders and supporters of the profession across the continent, to offer their knowledge and experience to re-articulate and establish the meaning of success in the public sector.

The congress will host international governments and leaders, globally renowned speakers and representatives from the public and private sector to share insights and deliberate the future of Africa and the role the profession needs to play to deliver Africa's Agenda 2063 vision of

"The Africa we want - an integrated, prosperous and peaceful

Africa, driven by its own citizens and representing a dynamic force in the international arena". As we approach ACOA 2019, I encourage members and stakeholders to register for the Congress

through its website www.acoa2019.com

We look forward to welcoming you.

Dear Congress participants

We look forward to welcoming you to the 5th Africa Congress of Accountants (ACOA 2019) conference taking place in Marrakech Morocco from 19-21 June 2019.

The conference themed 'For a successful public sector performance in Africa', will hold at the Palais des Congrés, bringing together a wide range of stakeholders, including, government representatives, leaders in industry, regional economic groupings, and professional accountants, among others, to showcase and share experiences. The conference seeks to highlight the need to achieve successful public sector performance in Africa.

Over the past four ACOAs, the Congress has developed to become the continental destination event for many stakeholders interested in the Africa agenda. We are pleased to take you on the magnificent journey

that is ACOA. We believe great leaders never stop learning, and invite you to take

advantage of the ACOA 2019 platform to learn, consolidate and work together as leaders to deliver a successful public sector performance, in the interest of citizens, and for a Brighter Africa.

On behalf of OEC Maroc, we wish to thank PAFA for establishing a common platform through ACOA. The Congress registration portal is opened since November 2018 and we invite you to register. We look forward to welcoming you to ACOA 2019 in Marrakech.

Governance ACOA 2019





Scientific Committee Samir Agoumi, President



Partnership and Sponsoring Committee Mohamed Hdid, President



Organizing Committee Larbi EL Aoufir, President



Communication Committee Leila El Andaloussi, President



General Coordinator Officer



Commissioner general Mohammed Samir Bennis



Commissioner general Zakaria Fahim Chartered Accountants



President of Regional Board Rabat Casablanca and South, Moroccan Institute of Chartered Accountants Aziz El Khattab





The mission of the 5th edition of ACOA is focusing on the relationship between the accounting world and the performance of the public sector: effectiveness - efficiency - economy.

The public sector is strategic for the development of the African countries, (Public investment, direct actions in sovereign sectors, public

infrastructure, poverty reduction, promotion of sustainable development). An efficient public sector, according to its own criteria, is also crucial than a successful private sector (health, education).

The accounting chain with all its components and various disciplines represents almost a leverage for development, a tool for measuring, managing, evaluating and control, including performance.

It is also an undisputed tool for accountability, Performance control, for consolidation of democracy and for fostering private investment.

International studies have shown that country's development is closely

correlated with the quality of its accounting profession and degree of the effective ubiquity of accounting actors in all the economic and social sectors, public or private, (often underestimated) of modern states.

Thus, the rich scientific program of its 10 plenaries and its 18 workshops, covers current, forward-looking and visionary thematics, around the performance of public entities (State, Enterprises and Communities).

I invite you to discover it at the following link: https://acoa2019.com/evenement/programme/



Naima Nasr

CEO Moroccan Institute of

Certified Public Accountants

Samir Agoumi Scientific commitee, President ACOA 2019

We are talking about it ...

THE 6TH NATIONAL CONFERENCE OF MOROCCAN INSTITUTE OF CPAS

After debating, during the 5th edition of November 2017, the added value of financial audit for the private sector, the OEC organized on November 2018, the 6th edition, on the theme of: "Auditing in the public sector, transparency and accountability requirements ". Inaugurated by the Head of Government, this national conference delivers on its committement. It was an excellent opportunity to bring together all stakeholders around common goals. This event welcomed nearly 300 participants in a high level discussions. It was also an opportunity to challenge the accounting profession to draw up an overview situation of the audit in the public sector, to make best use from experience feedback and lessons learnt and to recommand actions to build the future

The audit was therefore addressed in the broadest sense, namely the global audit which includes all types of audit not limited to external financial audit alone.

The speech of the Head of Government was marked by:

- the Government's commitment to continue the structural reforms and to meet the challenges. He particularly focused on the need to rethink development model, strengthen the social nets and to define a long-term strategy for education and training.
- the support of the Chief of Government to the reforms proposed by the accounting profession, such as expansion of audit coverage in both public and private sector and modernization of the National Accounting Council institutional framework.



Mr. El Maguiri in discussion with Mr. Saad Eddine El Othmani, Head of Government, at the inauguration of the National conference of OEC.

Express Info

EARLY REGISTRATIONS FOR THE CONGRESS THAT WILL END BY 28 TH **OF FEBRUARY**

To allow you to take part in this strategic meeting draining nearly 1200 participants, attractive terms of conference registration fees are offered with discounts for first registrations before 28th of February.

Link: https://acoa2019.com/delegation/congres/

News of the month

VISIT OF MR VICKSON NCUBE, PRESIDENT OF PAFA AS PART OF THE ORGANIZATION **OF ACOA 2019**

The 5th African Congress of Accountants (ACOA 2019) taking place from June 19 to 21, 2019 in Marrakech, has received the High Patronage of HM King Mohammed VI. This endorsement distinctively positions the ACOA 2019 congress and supports its goal to drive efficiency in public sector performance, and effective socio-economic development.

As part of the planning framework of this important Congress, Mr. Issam El Maguiri President of the Moroccan Institute of CPAs and President of the ACOA 2019 Steering Committee, together with members of the Organizing Committee, the Scientific Committee and the Communication Committee, received in 28th of January, Mr. Vickson Ncube, CEO of PAFA and Co-Chair of the Congress Steering Committee.



ACOA in the media

We are happy to share the news: https://acoa2019.com/en/press/

Please discover our videos and CPAs videos: https://www.youtube.com/watch?v=3PJ74suvDVs&feature=youtu.be





















Contact: Moroccan Institute of CPAs Name: Naima Nasr – Leila El Andaloussi

Phone: 05 22 26 33 75

E-mail: n.nasr@oec.ma - cn@oec.ma

Meetings with Institutionals







General Treasury of the Kingdom



Department of State Owned **Entreprises**



Local Government





As part of the preparations for ACOA 2019, the institute of Certified Public Accountants has since November 2017 conducted meetings with its institutional partners. The first meeting started with the Court of Auditors, the TGR, the State Owned Department, the local government and the Ministry of Justice (January 2018). The first meetings took place in the presence of the CEO of PAFA. In December 2018, OEC delegates met with the head of Tax General Administration.